

*A multi-disciplined designer with 7 years of experience
who translates users' unmet needs into better digital experiences.*

SKILLS

- Product UX/UI Design
SKETCH, ILLUSTRATOR,
PHOTOSHOP
- User Research (qual + quant)
USABILITY TESTING, CONCEPT
TESTING, FIELD STUDY,
CARD SORTING, SURVEY,
TELEMETRY
- Rapid Prototypes
PROTOPIE, INVISON, FIGMA,
FLINTO
- Product Management
AGILE PROCESS
- Design Thinking Blogs
- Website Design
WEBFLOW, GITHUB
- Travel Photography

TALKS

JAN 2020

Firefox Lite - Press Event

NOV 2018 @NTHU, MAR 2020 @NCKU

Design Sprint Workshop

APR 2017 @TTU, MAR 2018 @FJCU

Design Thinking

APR 2015 @NCKU

UX in Automobile Design

EXPERIENCE

SEP 2015- AUG 2020

Senior Product/ UX Designer

MOZILLA

- Lead product design and plan user research/ telemetry metrics for both front-end and platform projects for **Firefox (desktop)**, **Firefox Lite (Android)**, and **Firefox OS**.
- Led **new product explorations** from 0 to 1 for connected devices, emerging markets, Asian markets, and also, settled the **innovation process** in the organization and ran design workshops.
- Built the **Photon Design System** for Firefox products with international team members, and collaborated with multiple design and engineering teams to bridge the gap between design and engineering.

OCT 2013- AUG 2015

Interaction Designer

HAITEC AUTOMOBILE DESIGN CENTER

- In charge of the interaction design for the brand new version of **Luxgen's 9' & 12' in-car HMI system** (released in 2015, including electrical, hybrid, and gasoline automobiles) to make them more user-friendly, trendy and informative.
- Cross-team communications with hardware engineering, electronics engineering, industrial design, marketing.
- Responsible for the quality of visual design and software implementation which were delivered by outsourced firms.

EDUCATION

SEP 2011- JUL 2013

Master of Industrial Design

NATIONAL CHENG KUNG UNIVERSITY, TAIWAN

SEP 2007- JUN 2011

Bachelor of Systems and Naval Mechatronic Engineering

NATIONAL CHENG KUNG UNIVERSITY, TAIWAN